

Why choosing an REIV Member agent is important?

Choosing an agent is fairly simple when you think about it, you want someone who is understanding, knowledgeable and committed to you during the sale process and gets a great result. But we cannot trivialise the matter; it's the sale of probably your biggest asset. One of the important questions you can ask an agent is; Are you a member of the REIV? The Real Estate Institute of Victoria Ltd (REIV) is Victoria's peak industry body that has a commitment to support, represent and educate all its members. The Member Service Charter demands all members to be ethical, honest and fair, deliver a professional service, adhere to industry best practice, undertake ongoing professional development and ensure all the information provided to customers is current, accurate, relevant and complies with the law.

So whether you are selling, leasing, buying or renting a property, make sure you use an REIV member. You want to work with an agent who has:

1. **Qualifications.** All REIV members must complete certified training and undertake a Continuing Professional Development Program which includes areas like Risk Management, Ethics and Property Documentation.
2. **Knowledge.** REIV members have exclusive access to the latest sales data, median prices and legislative information. There is no better central source of up-to-date real estate market data than the REIV.
3. **Protection.** All REIV member agencies are required to hold professional indemnity insurance an important safeguard providing you with security giving you a further level of confidence.
4. **Commitment.** To industry best practice standards, along with the Charter REIV members are governed by a Code of Conduct, and Rules of Practice. They follow the REIA Principles of Conduct and the Estate Agents (Professional Conduct) Regulations 2008. The REIV is also a member of the IESC (International Ethics Standards Coalition) and follows their Standards for real estate and related professions published in 2016.

